



Republic of the Philippines
Department of Education

REGION X
DIVISION OF CAGAYAN DE ORO CITY

Office of the Schools Division Superintendent

6 October, 2025

DIVISION MEMORANDUM

No. 1014 s.2025

CONDUCT OF 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)

TO: Assistant Schools Division Superintendent
All Public Schools District Supervisors
All Public Elementary and Secondary School Heads
All Others Concerned
This Division

1. The Department of Education (DepEd) Division of Cagayan de Oro City shall conduct the **18-Day Campaign to End Violence Against Women (VAW)** from November 25 to December 10, 2025. With its recurring theme for 2022-2027, "UNiTEd for a VAW-free Philippines," the campaign highlights the transformative power of collective and coordinated action in addressing this urgent issue. Aligned with the "UNiTE by 2030 to End Violence Against Women," a global initiative of UN Women, the campaign reinforces the message that lasting change requires united effort across all sectors of society.

2. To commence the activity, a kick off program will be conducted on **November 24, 2025** after the flag raising activity. This aims to increase awareness, promotes gender equality, inspire women and empower themselves.

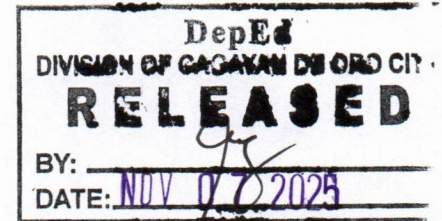
3. Schools are encouraged to support the campaign including among others like the hanging or display of advocacy campaign banner in front of the schools, and uploading to schools FB page media accounts of the banner, advocacy videos, materials and other Campaign activities to End VAW.

4. For the downloading of advocacy materials like campaign banner and logo please visit the Philippines Commission on Women website via <https://pcw.gov.ph/2025-18-day-campaign-to-end-violence-against-women/> and access the advocacy streamer via Canva <https://tinyurl.com/y4uwhkau>

5. In adherence to Equal Opportunity Policy (EOP), inclusive and fair treatment is accorded to all participants regardless of age, gender, sexual orientation, disability, religion and ethnicity.



Address: Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City
Telephone: (088) 855-0044, (088) 855-0047, (088) 328-2142
Email Address: cagayandeoro.city@deped.gov.ph
Website: <https://depedcdo.net/>

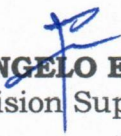


Doc. Ref. Code		Rev	
Effectivity		Page	



Republic of the Philippines
Department of Education
REGION X
DIVISION OF CAGAYAN DE ORO CITY

6. Immediate dissemination and compliance of this Memorandum.


ROY ANGELO E. GAZO
Schools Division Superintendent

Reference: None
To be indicated in the Perpetual Index
under the following subjects:

COMMUNICATION

DM-092-SGOD-SMN-RHL- conduct of 18-Day Campaign to End Violence Against Women (VAW)
October 6, 2025



Address: Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City
Telephone: (088) 855-0044, (088) 855-0047, (088) 328-2142
Email Address: cagayandeoro.city@depd.gov.ph
Website: <https://depdcdonet/>

Doc. Ref. Code		Rev	
Effectivity		Page	